

**Re: Privacy policy to customers and suppliers issued by Reggiana Riduttori S.r.l.  
pursuant to art. 13 of European Regulation 2016/679**

This privacy policy has been drawn up and issued pursuant to art. 13 of European Regulation 2016/679 (hereinafter also referred to more simply as the European Regulation), which introduced significant legislative developments.

This privacy policy, therefore, updates and replaces any previous versions issued before now.

Having stated the above, it should be noted that:

- 1) by effect of the establishment of a business relationship and during the course of such relationship, our company will need to collect and process your personal data;
- 2) the following definitions given by the aforementioned European Legislation are herewith provided for the purpose of clarity:

**Personal data:** any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

**Processing:** any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Pursuant to article 13 of European Regulation 2016/679, therefore,

**we hereby inform you**

that the collection and processing of your personal data shall be carried out by the undersigned company in compliance with the following:

- a) **purpose:** the data will be processed for the correct fulfilment of accounting, tax, commercial and technical obligations and for all business activities in general related to the business relationship in force;
- b) **advertising purposes:** the data may be used, subject to specific and explicit consent, also for the sending of advertising/communication material by post, e-mail, telephone, fax, text message and similar; after having giving consent, it is, however, your right to oppose the processing of your data for this purpose at any time and without expense;
- c) **procedures:** the data will be processed with both paper and electronic/computerised/telematic instruments/forms, in full compliance with the law, according to principles of lawfulness and fairness and so as to safeguard your privacy;
- d) **optional provision of data:** the provision of data is optional and not compulsory;
- e) **consequences of refusal:** the refusal to provide data or the opposition to their processing, may imply the impossibility of continuing any business relationship or relationship of any other nature with our company; denial of the use of the data for the sending of advertising material/communication shall not have any consequence on present or future relations;
- f) **persons or legal entities or categories of persons or legal entities (addressees) to which the data may be communicated or disseminated:** personal data may be communicated to third parties only for the fulfilment of legal or contractual obligations. The data shall, in no event, be disseminated;
- g) **persons tasked with processing:** the data shall be processed exclusively by suitably authorized company staff working in the administrative and commercial sector;



- h) **automated decision-making processes (e.g. profiling):** automated decision-making processes are not applied in any way;
- i) **rights of the data subject:** you have all the rights provided for by the European Regulation, including the right to request access to personal data and their modification, their cancellation, limitation of the processing, the right to oppose their processing, besides the right to the portability of the data. You also have the right to submit a complaint to the Control Authority;
- j) **transfers to third party countries:** any transfers of personal data to a third party country outside the European Union or to an international organisation shall occur on the basis of an adequacy decision by the Commission or, in the case of transfers as per articles 46, 47 or 49, second paragraph, of the European Regulation, on the basis of appropriate and suitable guarantees;
- k) **data storage period:** the data shall be stored for a period which is strictly necessary to deal with the data subject's requests or on the basis of what is provided for by current regulations or by any contractual clauses;
- l) **data controller:** the data controller is Reggiana Riduttori S.r.l., having headquarters in S. Polo d'Enza (RE), Via Martiri di Marzabotto n. 7, in the person of its temporary legal representative;
- m) **data protection officer:** the data protection officer is Juri Torreggiani, having headquarters in Reggio Emilia, Via Piccard n. 16/G, tel. 0522/30.11.69, fax 0522/38.79.96: any request for clarification or information may be addressed to this officer.

This privacy policy may be integrated, verbally or in writing, with further elements and indications, to best meet your information requirements regarding "Privacy" and to comply with the regulatory developments.

San Polo d'Enza (RE), 24/05/2018

The data controller  
Reggiana Riduttori S.r.l.

